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Air Serbia plans special livery for 100th anniversary in 2027.

NEWS FLASH Air Serbia has begun developing a concept for a special livery to mark the centenary of aviation in Serbia next year. Speaking to Euronews Serbia, Air Serbia's CEO, Jiri Marek, said, "We are working on several concepts, but it is still too early to discuss them in detail. Next year presents a unique opportunity, as Serbia will host Expo while Air Serbia celebrates its 100th anniversary. Expo will provide an excellent marketing platform to connect these two milestones. The Expo slogan, 'Play for Humanity', aligns perfectly with aviation because our industry is all about connecting people and cultures. We are preparing a number of joint initiatives with Expo to promote Serbia, Belgrade, Expo 2027 and the centenary of our airline. While it's too early to reveal the details, we have many exciting plans in the works".

