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Medij: Elevate

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Napomena:

Površina: 867



Naslov: NOVI PROGRAM LOJALNOSTI ERSRBBIJE DONOSI SVET PREMIJUM PRIVILEGIJA

Strana: 10,12



Članstvo u programu je potpuno besplatno i dostupno svima
Membership in the programme is free of charge and available to everyone



PREDI NA VIŠI NIVO UZ ELEVATE

NOVI PROGRAM LOJALNOSTI ER SRBIJE DONOSI SVET PREMIJUM PRIVILEGIJA

Er Srbija predstavila je ELEVATE, potpuno novi, inovativni program lojalnosti osmišljen da transformiše iskustvo letenja i unese novu dimenziju pogodnosti za sve putnike

Kreiran sa ciljem da nagradi vernost i poverenje, ELEVATE donosi savremen i fleksibilan pristup putovanjima. Od sada svaka kupovina avio-karata ili dodatnih usluga članovima donosi poene, koje oni mogu jednostavno zameniti za niz ekskluzivnih benefita i personalizovanih opcija. Program obuhvata brojne mogućnosti, uključujući nagradne letove, dodatni prtljag, izbor sedišta, pristup premijum salonima, kao i prelazak u biznis klasu. Sve ove opcije osmišljene su da putnicima pruže viši nivo komfora, fleksibilnosti i jedinstvenog iskustva tokom putovanja.

– Pokretanjem programa lojalnosti pravimo važan iskorak i otvaramo potpuno novo poglavlje u odnosu sa našim putnicima. Program smo razvili sa ciljem da odgovorimo na njihove stvarne potrebe i pružimo im dodatnu vrednost. Imajući u vidu kompleksnost programa i njegovu integraciju u sve sisteme, sve funkcionalnosti će budućim članovima biti vidljive i dostupne u roku od nekoliko dana. Ovo je tek početak – ELEVATE ćemo nastaviti da razvijamo i unapređujemo zajedno sa našim partnerima, drugim avio-kompanijama, sa vizijom da ga transformišemo u širu platformu koja prevazilazi samo



avio-prevoz. Naš cilj ostaje jasan: da budemo prvi i prirodan izbor putnika, kako u regionu, tako i u okviru cele mreže naših destinacija i šire – izjavio je Jirži Marek, generalni direktor Er Srbije.

Članstvo u programu je potpuno besplatno i dostupno svima. Putnici se mogu registrovati brzo i jednostavno na sajtu airserbia.com, a uskoro i putem mobilne aplikacije Er Srbije. Učlanite se, skupite prve poene i podignite svoje iskustvo putovanja Er Srbijom na viši nivo.

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NEXT-LEVEL BENEFITS WITH ELEVATE

AIR SERBIA'S NEW LOYALTY PROGRAMME BRINGS A WEALTH OF PREMIUM PRIVILEGES

Air Serbia presents ELEVATE, a completely new and innovative loyalty programme designed to transform the flight experience and bring a new dimension of benefits to all passengers

Created with the goal of rewarding loyalty and trust, ELEVATE brings a modern and flexible approach to travel. From now on, every purchase of an airfare or additional services will result in the awarding of points to members, which they can easily exchange for a series of exclusive benefits and personalised features.

The programme offers numerous options, including reward flights, additional luggage, seat selection, access to premium lounges and upgrades to business class. All these options are designed to provide passengers with a higher level of comfort and flexibility, as well as a unique travel experience.

"Launching the loyalty programme is an important step and opens a completely new chapter in relations with our passengers. We've created the programme with the goal of meeting their actual needs and offering them additional value.



Given the complexity of the programme and its integration across all of our systems, all features will become visible and available to future members within the next few days. However, this is just the beginning, as we will continue to develop and improve ELEVATE together with our partners and other airlines, with a vision of transforming it into a broader platform that extends beyond air travel alone. Our goal remains clear: to be the first and natural choice for passengers, both in the region and throughout our destination network and beyond," said Jiří Marek, Air Serbia CEO.

Membership in the programme costs nothing and is available to all. Passengers can register quickly and easily on the airserbia.com website, and soon also through the Air Serbia mobile app. Join now, collect points, and elevate your travel experience to the next level with Air Serbia.



Program obuhvata brojne mogućnosti, uključujući nagradne letove, dodatni prtljag, izbor sedišta, pristup premijum salonima, kao i prelazak u biznis klasu

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