

DATUM

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NINAMEDIA CLIPPING

DAILY REPORT ECONOMIC REVIEW



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ECONOMY REVIEW

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Serbian Investors Are Investing More Abroad

According to the Serbian Business Registers Agency's (APR) "Top 100" ranking for 2025, state-owned, foreign-owned and trading companies dominate among the largest businesses by revenue. Only five domestic privately owned companies from agriculture and manufacturing rank among the top 100 by revenue, and nine by net profit. The top five companies, including EPS, NIS and Zijin, generated 23.3 percent of the total revenue of the companies covered.

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Growth Slower Than in Most Neighboring Economies

An analysis by the Vienna Institute for International Economic Studies states that Serbia's average annual growth from 2012 to 2025 was 2.4 percent, compared with 4.2 percent in the 2001–2011 period. Although unemployment and wages improved, the economy grew more slowly than in most of the other regional economies compared. Analysts also warn about stagnant employment since 2019 and the impact of rising living costs on purchasing power.

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WELLNESS TOURISM BOOM

Spa tourism in Serbia is growing thanks to investments in modern spa and wellness facilities. According to figures cited in the article, spa destinations account for more than 35 percent of all overnight stays in the country. Vrnjačka Banja and Sokobanja lead in overnight stays, while Vrdnik is attracting new investment and medical tourism is bringing patients from abroad.

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OPPORTUNITIES FOR YOUNG PEOPLE AT NIS

NIS has opened applications for the eleventh season of its paid "NIS Calling" internship program, intended for final-year students and graduates. Applications are open until November 8, with plans to recruit 20 participants for roles in several Serbian cities. The program starts on January 15, 2027, lasts five months with a flexible schedule, and offers mentorship, training and the possibility of employment.

Večernje novosti

DRY FIELDS DELAY SOWING

Due to prolonged drought and a lack of rainfall, wheat sowing in Serbia is significantly behind schedule. According to Jovica Jakšić, president of the Independent Association of Farmers of Serbia, only five to ten percent of the planned area has been sown. Farmers are postponing fieldwork until the soil receives enough moisture, increasing uncertainty about the next harvest.

Večernje novosti

IMF AND WORLD BANK IN SERBIA

Serbia will host the 2030 meeting of the Swiss Constituency of the International Monetary Fund and the World Bank, it was decided at a meeting in Bangkok. Representatives of the National Bank of Serbia (NBS) held talks with representatives of the IMF, rating agencies and investors during international financial gatherings. Mateusz Szczurek, director of the IMF's European Department, praised Serbia's economic reforms and resilience.